

The name of the direction
DIGITAL MARKETING COMMUNICATIONS

Ivanov I.P.

Ph.D., Associate Professor

Dmytro Motorny Tavria State Agrotechnological University

Text, text,, text, text, text, [1, p. 207].

References:

1. Legeza, D. G. Management of competitiveness of dairy enterprises. Collection of scientific works of the Taurian state agrotechnological university (economic sciences). 2014. № 3 (27). P.11-16.