



International scientific-practical conference



Dear colleagues!

Dmytro Motornyi Tauria State Agrotechnological University invites researchers, university teachers, PhD students, government officials, practitioners, entrepreneurs to participate in the International scientific-practical conference "Digital business transformation: challenges and opportunities for partnership".

The conference will be held within the project "Digitalization of the economy as an element of sustainable development of Ukraine and Tajikistan" (DigEco) 618270-EPP-1-2020-1-LT-EPPKA2-CBHE- JP. This project is funded by the European Commission.

The main thematic areas of the conference:

1. Digital business models and tools to implement in marketing and entrepreneurship
2. Big Data usage in entrepreneurship
3. Digital outbreak for One belt, One way
4. Digital, analytic, and accounting support for entrepreneurship sustainable development
5. Features of modern digital economy in services industry.

Submissions are welcome in either **Ukrainian or English.**

TERMS OF PARTICIPATION:

➤ **Until September 6, 2021, authors send materials.**

The conference attendance form should be completed for link. Abstracts of the paper should be sent to e-mail: conf.digeco@gmail.com

➤ **By September 8, authors will be notified of the review results by email.**

We will accept and review only abstracts complying with terms and conditions, requirements and format as outlined below. All accepted papers will be published in conference proceedings.

➤ **September 9-10 conference will take place in TSATU, Melitopol.**

The conference will be organized in hybrid way, allowing for both physical and online participation of the attendees. The committee will also offer virtual participation option, if the health conditions and travelling restrictions do not allow conference to be held in-person. The authors of accepted paper will be given an option to present their papers online.

➤ **By September 15, conference proceedings and attendance certificates will be sent.**

The proceedings and the certificates will be sent to the corresponding authors through email.

PUBLICATION FEE

The participation in the conference for partners of the project "Digitalization of the economy as an element of sustainable development of Ukraine and Tajikistan" (DigEco) 618270-EPP-1-2020-1-LT-EPPKA2-CBHE- JP.IS FREE.

FOR ALL OTHER PARTICIPANTS:

The proceedings and the certificates –
100 UAH

Authors also have an option to submit and publish their paper in specialized scientific journal "Scientific papers of Dmytro Motornyi Tavria state agrotechnological university (economic sciences)". Website: <http://feb.tsatu.edu.ua/science/scientific-publications>

In the meantime, if you have any questions please do not hesitate to contact us:

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or via e-mail conf.digeco@gmail.com

Requirements for abstracts:

1. Page Layout Guideline for A4 (21 cm x 29,7 cm) paper size. Page Layout should be as follows: top, bottom and right - 15 mm, left - 20 mm, paragraph indentation - 10 mm
2. Volume of abstracts - up to 4 full pages
3. Abstract - Times New Roman typeface, style - Normal; size – 14, line spacing - 1.5
4. Languages: Ukrainian, English.
5. Pages are not numbered
6. Abstract should include:
 - title;
 - author /s name/s and information (academic degree, academic rank, organization, city, country, e-mail address/ addresses;
 - text;
 - references, if there is reference to the source/sources in the text
7. The title of the abstract – 14 point, UPPERCASE, style Bold and centered.
8. Author's names – aligned to the right, type size 14 point, Upper and lower case, style Bold.
9. The set of formulas on application of fonts, signs and a way of design should be uniform throughout the text. The set of formulas is carried out with use of editors of formulas MS Equation 3.0 or Math Type. The formula with a number – the formula itself should be located on the left edge of the text, but a number – on the right.
10. References are made out in accordance with the. Style: [1, p. 105], [1, p. 10; 2, p. 11].

The corresponding author is responsible for the accuracy of all content in the proof, including the names of coauthors, addresses and affiliations. After acceptance, a copy editor may make changes to the manuscript without the consent of the authors, which do not violate the content of the materials.