

EIT Higher Education Initiative

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# AI Mindset in Entrepreneurial Spaces

## Opening Ceremony and 1<sup>st</sup> Training Session

Mykolas Romeris University

Date 09/06/2025-18/07/2025



## DOCUMENT INFORMATION

### AI Mindset in Entrepreneurial Spaces Training Program

Project Agreement number	24225
Project title	HEI Transformation for Entrepreneurship and AI-Driven Innovation
Project acronym	HEI-TRAIN
Project start date	01/04/2025
Project duration	25 months
Work Package	1
Deliverable lead	TSATU
Author(s)	HEI Train
Type of deliverable* (R, DEM, DEC, other)	R
Dissemination level** (PU, SEN, CI)	PU
Date of first submission	05.06.2025
Revision n°	2
Revision date	05.06.2025



## ABOUT THE HIGHER EDUCATION INITIATIVE

### About the EIT Higher Education Initiative

The EIT Higher Education Initiative is designed to build innovation and entrepreneurial capacity within higher education by integrating HEIs into Europe's innovation ecosystems and value chains. This is more than funding - it's a catalyst for change. The initiative connects institutions with industry and research, fostering collaboration where it matters most.

At the heart of this initiative is the EIT Knowledge Triangle Model - the integration of business, education, and research. Participating HEIs are expected to use this model as a practical tool to enable systemic, institutional transformation. They will also engage with Smart Specialisation Strategies, apply the Regional Innovation Impact Assessment (RIIA) framework, and contribute to the goals of the EIT Regional Innovation Scheme (EIT RIS).

This approach strengthens ties between HEIs and their regional innovation ecosystems and sets the stage for long-term impact, encouraging institutions to tap into additional funding opportunities beyond the initial project.

HEIs are invited to develop proposals that deliver on six key Actions - building entrepreneurial capacity, embedding innovation, and connecting with ecosystems. The outcome? Tangible transformation. Real results. And a stronger innovation future for Europe.



## EXECUTIVE SUMMARY

The rapid advancement of AI technologies is reshaping industries, redefining professional roles, and transforming educational environments. In entrepreneurial and academic contexts alike, the integration of AI offers unprecedented opportunities for innovation, strategic decision-making, and sustainable development. However, the pace of digital transformation also presents significant challenges, including ethical considerations, skills gaps, and the need for adaptive teaching and consulting practices. There is a growing demand for professionals who not only understand AI tools but can effectively apply them in business, education, and social innovation. Addressing these challenges requires a shift in mindset, particularly among educators, consultants, and innovation leaders.

The "AI Mindset in Entrepreneurial Spaces" is an intensive six-week training program (180 academic hours / 6 ECTS) designed to develop participants' competencies in integrating artificial intelligence into entrepreneurial, educational, and consulting practices. The program combines online retreats, expert-led seminars, hands-on project development, and individual consulting to provide a comprehensive learning experience.

The training program aims to cultivate an AI-driven entrepreneurial mindset among professionals in education, consulting, and business development. Participants will acquire practical skills in applying AI tools, developing data-informed solutions, and leading innovation in their respective fields. The program empowers trainees to create AI-based projects, integrate digital technologies into pedagogical practices, and promote ethical and sustainable use of AI across sectors.

Participants explore cutting-edge topics such as AI-driven business strategies, startup lifecycle management, ethical AI use, low-code/no-code tools, and digital transformation in industries like education and sustainable food production. Through collaborative sessions and individual work, trainees design their own AI-based entrepreneurial solutions and present them for peer and expert feedback.

This program targets educators, trainers, consultants, and innovation-driven professionals seeking to lead and support digital transformation with a focus on value creation, strategic thinking, and responsible AI adoption.



## 9 June, 2025

**10 a.m – 10.30 a.m (Kyiv time), Opening Ceremony of Training,**

**10.30 a.m – 11.30 a.m (Kyiv time), 1<sup>st</sup> Training Session** from **Saulius Kromalcas**. AI-Driven Strategies for Innovation and Competitive Market Positioning

### Time Converter

**10.00** – Kyiv, Vilnius, Riga;

9.00 – Berlin;

8.00 – London;

12.00 – Tashkent

### ZOOM registration for the OPEN CEREMONY

<https://us02web.zoom.us/meeting/register/wdg-KEKsSKSsv88X8HA3Ew#/registration>

ref	Speaker	Entity
1	<b>Kateryna Polupanova</b> , Coordinator of the project HEI TRAIN. HEI Transformation for Entrepreneurship and AI-Driven Innovation	Mykolas Romeris University
2	<b>Marina Celika</b> , Vice-Rector for Studies, Head of Career Center	ISMA University of Applied Science
3	<b>Sergey Zakharov</b> , Deputy Chairman of Mariupol City Council	Mariupol City Council
4	<b>Iryna Rudakova</b> , First Deputy Mayor of Melitopol for the Activities of Executive Authorities	Melitopol City Council
5	<b>Svetlana Shitikova</b> , Coordinator of the National Erasmus + Office in Ukraine	National Erasmus + Office in Ukraine
6	<b>Olena Khadzhynova</b> , Rector	State Higher Educational Institution "Pryazovskyi State Technical University"
7	<b>Serhii Kiurchev</b> , Rector	Dmytro Motornyi Tavria State Agrotechnological University
8	<b>Darya Legeza</b> , Moderator of the Training AI Mindset in Entrepreneurial Spaces	Dmytro Motornyi Tavria State Agrotechnological University

