



HEI-TRAIN. HEI Transformation for  
Entrepreneurship and AI-Driven Innovation



Funded by the European Union  
NextGenerationEU

# Маркетинг епохи AI: що реально працює сьогодні

Євгеній Владіміров



# Безпека та етика у роботі з ШІ

Дотримуйтесь NDA та політик компанії.

Не передавайте конфіденційну або особисту інформацію у чат-боти.

Пам'ятайте: все, що ви пишете ШІ, зберігається й аналізується.

Юридичні наслідки за “жарти” чи заборонені теми — реальні.

Бережіть свою цифрову репутацію так само як і в реальному житті



# Базовий флоу роботи з AI



Надиктовую ідею або задачу голосом:

Задаю роль

Формую завдання

Одразу пояснюю, які матеріали будуть додані і які  
джерела можна використовувати

Задаю формат виходу і заборони

Прошу створити чернетку промпта англійською



Редакую англійською



Додаю файли, посилання, уточнення



Вибираю мовну модель і запускаю промпт



Отримую готовий результат або основу для  
подальшої роботи



# Prompt frameworks

## R-T-F

Prompt Example

Facebook Ad Marketer.

Design a compelling Facebook ad campaign to promote  
a new line of fitness apparel for a sports brand.

Create a storyboard outlining the sequence of ad creatives,  
including ad copy, visuals, and targeting strategy.

Act as a  
[ROLE]

Create a  
[TASK]

Show as  
[FORMAT]

→ ROLE

→ TASK

→ FORMAT

## T-A-G

Prompt Example

The task is to evaluate the performance of team members

Act as a Direct manager and assess the strengths and  
weaknesses of team members.

Goal is to improve team performance so that the average  
user satisfaction score moves from 6 to 7.5 in the next quarter.

Define  
[TASK]

State the  
[ACTION]

Clarify the  
[GOAL]

→ TASK

→ ACTION

→ GOAL

## B-A-B

Prompt Example

We're nowhere to be seen on SEO rankings

We want to be in top 10 SEO ranking in our niche in 90 days.

Develop a detailed plan for mentioning all the measures

we should take also include list of top 20 keywords.

Explain Problem  
[BEFORE]

State Outcome  
[AFTER]

Ask for the  
[BRIDGE]

→ BEFORE

→ AFTER

→ BRIDGE

## C-A-R-E

Prompt Example

We are launching a new line of sustainable clothing

Can you assist us in creating a targeted advertising campaign that emphasizes our en-  
vironmental commitment? .

Our desired outcome is to drive product awareness and sales

A good example of a similar successful initiative is Patagonia's  
"Don't Buy This Jacket" campaign, which highlighted their commitment to sustainability  
while enhancing their brand image.

Give the  
[CONTEXT]

Describe  
[ACTION]

Clarify the  
[RESULT]

Give the  
[EXAMPLE]

→ CONTEXT

→ ACTION

→ RESULT

→ EXAMPLE

## R-I-S-E

Prompt Example

Imagine you are a content strategist.

I've gathered detailed information about our target audience, including their interests  
& common questions related to our industry.

Provide a Step by Step content strategy plan identifying key topics based on our audi-  
ence insights, creating an editorial calendar, and drafting engaging content that aligns  
with our brand message.

Aim is to increase our blog's monthly visitors by 40% and Enhance our brand's position  
as a thought leader in our industry.

Specify the  
[ROLE]

Describe  
[INPUT]

Ask for  
[STEPS]

Describe the  
[EXPECTATION]






→ ROLE

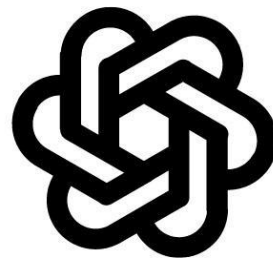
→ INPUT

→ STEPS

→ EXPECTATION

# Prompt-інженерія: мінімум, який працює

-  **Роль** — хто виконує завдання
-  **Контекст** — що відомо, з якими даними працюємо
-  **Завдання** — чітко сформулюйте, що потрібно зробити
-  **Формат виходу** — текст, таблиця, тред, код тощо
-  **Обмеження** — стиль, обсяг, тон, заборони



**PROMPT  
ENGINEERING\_**






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# Проекти в ChatGPT

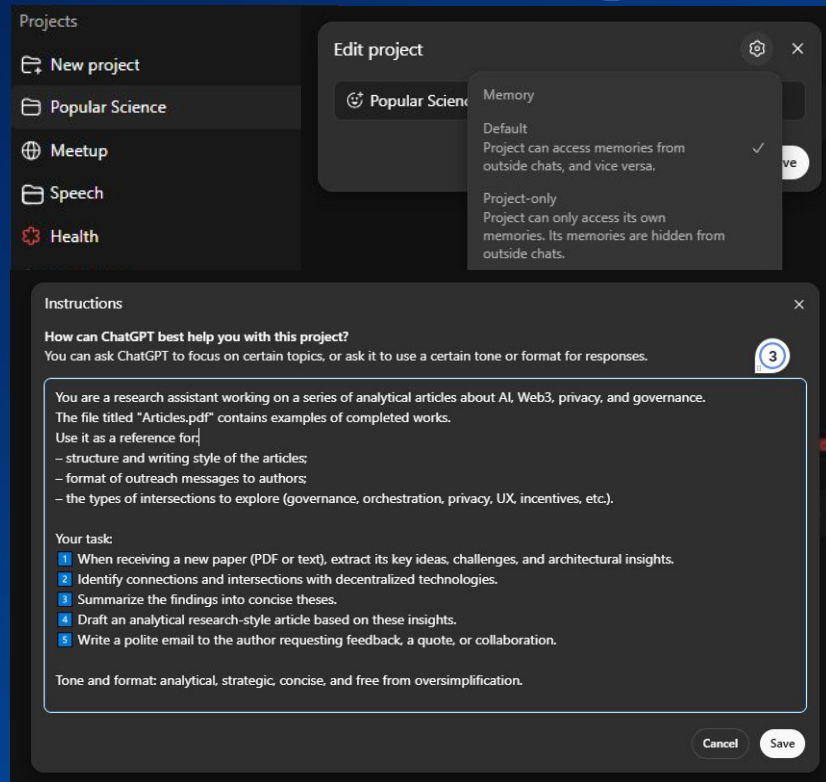
 **Створюйте окремі проекти:** для різних напрямів, клієнтів або типів контенту

 **Керуйте контекстом і пам'яттю:** дозволяйте або обмежуйте доступ лише в межах цього проекту

 **Завантажуйте файли:** приклади, довідкові матеріали, попередні тексти

 **Налаштовуйте поведінку моделі:** задавайте інструкції, стиль, тон, цілі

 **Використовуйте проєкт як базу знань:** модель пам'ятає, чому саме вона навчається





# Deep Research

**Deep Research** — це аналітичний режим який працює як **дослідник**: структурує інформацію, перевіряє джерела, створює узагальнені висновки та карти знань.



## Коли вмикати:

- масштабні аналітичні або ринкові дослідження
- пошук **наукових статей**, whitepaper, технічних матеріалів
- **порівняння проєктів**, технологій, рішень
- **пошук конференцій, дослідницьких центрів, авторів**
- створення оглядів **тенденцій і трендів у галузі**
- формування **карти джерел** або бази літератури



## Переваги:

- Працює з великим обсягом відкритих даних
- Структурує інформацію в логічні блоки
- Генерує короткі висновки, таблиці, схеми
- Може зекономити **тижні або навіть місяці дослідження**



# Огляд моделей

## ChatGPT

- універсальна, структурна — сильна в текстах, сценаріях, генераціях
- стабільна в логічному мисленні, краща в “великих запитах”

## Claude

- чемпіон з програмування, сильний для коду/технічних завдань (аналіз, рефакторинг)
- менш експресивний у креативних текстах, але чіткий і точний

## Gemini

- академічний, формальний, обережний у висловлюваннях
- підходить для аналізу наукових текстів, навчальних матеріалів

## Grok

- миттєві відповіді, інтеграція з X/Twitter
- ефективний для “на льоту” контенту та проміжних ідей
- “живий” стиль — інтерпретації менш формальні, але

## perplexity

- найкращий для пошуку та перевірки фактів — завжди дає джерела
- генерує зведені звіти з посиланнями, таблицями, контекстом



# Perplexity і фактчекінг

- шукає підтвердження або спростування фактів у відкритих джерелах
- показує посилання, рівень достовірності, кількість перевірених тверджень
- формує структурований звіт згідно промπτ
- підходить для перевірки новин, аналітики, матеріалів клієнтів, загалом будь-яких фактів



You are a professional fact-checker and analyst. Your goal is to verify every factual statement in the following news article using reliable and up-to-date online sources such as Reuters, AP, BBC, Bloomberg, government databases, and scientific publications.

Your process:

Extract all verifiable factual claims from the article (numbers, names, dates, organizations, quotes, statistics, events).

Search the web for confirmation or contradiction using multiple credible sources.

Classify each claim as:

✓ True / Accurate — confirmed by multiple reliable sources

⚠ Partially True / Misleading — partly correct but missing context or exaggerated

✗ False / Unsupported — contradicted or unverifiable

Provide short references (source name, link, date).

Present the final output in a clear, readable summary with this structure:

ARTICLE FACT-CHECK REPORT

Headline: [Insert headline]

Date: [Insert date if available]

✓ True / Accurate

[Statement 1] → [Verified fact + source]

[Statement 2] → [Brief context + sources]

⚠ Partially True / Misleading

[Statement 3] → [Explain what is true and what is not]

✗ False / Unsupported

[Statement 4] → [Contradiction + evidence]

SUMMARY INSIGHT

Total claims: [X]

True: [Y] | Partially true: [Z] | False: [W]

NOTES

Highlight any bias, missing context, or emotional framing.

Mention if the article omits important counterpoints.

Keep explanations concise, objective, and sourced.

REFERENCES

<https://www.bbc.com/news/articles/cwy599d184eo>

Use bullet points and neutral tone. Return your findings as a compact, visually clear report suitable for editorial review or public presentation.

Add details or clarifications...

Research Steps Sources · 128

 aol  
X-ray predicting AI  
could transform car...

 news-medical  
AI system predicts  
future knee X-rays t...

 surrey.ac.uk  
AI predicts future X-rays to help  
osteoarthritis patients and ...

+125 sources

Perfect! I now have comprehensive information to fact-check the article. Let me compile my findings into a professional fact-check report.

## ARTICLE FACT-CHECK REPORT


Headline: X-ray predicting AI could transform care – study

Date: October 14, 2025


Source: BBC News

 **True / Accurate**


**Claim:** University of Surrey researchers developed an AI system that predicts future knee X-rays

→ Confirmed. The study was published at MICCAI 2025 and led by researchers from the University of Surrey's Centre for Vision, Speech and Signal Processing (CVSSP) and Institute for People-Centred AI.  +4

**Claim:** The technology uses machine learning to visualize what the knee will look like in a year's time

→ Accurate. The AI system generates realistic "future" X-ray images showing predicted knee condition one year ahead using advanced machine learning.  +3

**Claim:** Osteoarthritis affects more than 500 million people worldwide

→ Verified. Global Burden of Disease study data from 2020 reported 595 million people affected by osteoarthritis globally, representing 7.6% of the global population. The article's figure of "more than 500 million" is conservative and accurate.  +4

## ⚠ Partially True / Misleading

No partially true or misleading claims identified. All factual statements in the article are either fully accurate or appropriately qualified as future possibilities/research aspirations.

## ✗ False / Unsupported

No false or unsupported claims identified. All verifiable statements in the article are corroborated by multiple reliable sources.

## SUMMARY INSIGHT

Total verifiable claims: 15

True/Accurate: 15 | Partially true: 0 | False: 0

**Overall Assessment:** The article demonstrates excellent journalistic accuracy with all factual claims verified through multiple credible sources including the original research paper (arXiv:2506.14560), university press releases, peer-reviewed publications, and conference proceedings.

## NOTES

### Strengths:

- All technical details (dataset size, performance metrics, methodology) are accurately reported
- Proper attribution to researchers and institutions
- Conservative statistical reporting (using "more than 500 million" rather than the precise 595 million figure)
- Appropriate qualification of future applications as possibilities rather than current capabilities
- Quotes are consistent across multiple sources

### Transparency:

- The article clearly identifies this as research presented at an academic conference



# Grammarly



## Set goals

Get tailored writing suggestions based on your goals and audience.

### Domain

Academic Business **General** Email Casual Creative

General (default): Applies most rules and conventions with medium strictness.

### Intent

**Inform** Describe Convince Tell A Story

Experimental. What are you trying to do? This helps us build new suggestions and won't affect your feedback today.

### Audience

**General** Knowledgeable Expert

General: Easy for anyone to read with minimal effort.

### Formality

Informal **Neutral** Formal

Neutral (default): Restricts slang but allows standard casual expressions.

☒ Show Set Goals when I start a new document

Reset to defaults

Done

Eugene's Doc

Goals 75 Overall score

An Artificial Intelligence (AI) system that can predict what a knee X-ray will look like in the future could transform how millions of patients with osteoarthritis are treated, researchers have said.

Researchers at the University of Surrey said the developed technology used machine learning to visualise what the knee will look like in a year's time and score its disease risk.

Osteoarthritis is a degenerative joint disease affecting more than 500 million people worldwide, according to the university.

Prof Gustavo Carneiro said it would help clinicians identify high-risk patients sooner and personalise their care "in ways that were not previously practical".

The AI system was trained on nearly 50,000 X-rays from almost 5,000 patients – one of the largest osteoarthritis datasets in the world, the institute said.

The AI "outperforms" comparable tools as it is nine times faster and more compact, it added.

Osteoarthritis is the leading cause of disability in older adults, the university said.

Researchers said the work could pave the way for similar tools in other chronic conditions, such as predicting lung damage in smokers or tracking heart disease, allowing doctors to act early.

The university said it would be seeking partnerships to bring the technology into real-world clinical settings.

B I U | H L | | | |

203 words

Review suggestions

Check for AI  
text & plagiarism

Review suggestions 13

Correctness Clarity Engagement Delivery Style guide

Correctness - Rephrase

An Artificial Intelligence Researchers have said that an artificial intelligence (AI) system that can predict what a knee X-ray will look like in the future could transform how millions of patients with osteoarthritis are treated, researchers have said.

Rephrase Dismiss

Rewrite the sentence  
are treated

Rephrase sentence  
An Artificial Intelligence (AI) system that can...

Change the spelling  
visualise

Rephrase sentence  
Researchers at the University of Surrey said the...

Remove redundancy  
year's time

Rephrase sentence  
Osteoarthritis is a degenerative joint disease...

Change the spelling  
personalise

Rewrite the sentence

Check for plagiarism and AI text



used machine learning to visualise what the knee will look like in a year's time and score its disease risk.

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Osteoarthritis is the leading cause of disability in older adults, the university said.

Researchers noted that their work could open doors for similar tools to manage other chronic conditions — for instance, predicting lung damage in smokers or monitoring heart disease progression — enabling doctors to take action sooner. The university added that it seeks partnerships to transition this technology into real-world clinical applications.

Eugene's Doc

Goals

76 Overall score

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Review suggestions

Check for AI text & plagiarism

**Plagiarism and AI text check** APA

This text matches - Stories tagged...

This text matches **Self-management approaches fo...**

Detected Reference

Dziedzic, K., Nicholls, E., Hill, S., Hammond, A., Handy, J., Thomas, E., & Hay, E. M. (2013). Self-management approaches for osteoarthritis in the hand: A 2x2 factorial randomised trial. Annals of the Rheumatic Diseases. <https://doi.org/10.1136/annrheumdis-2013-203938>

**Copy reference** Dismiss

This section resembles AI text

9% of your text matches external sources  
Matches were found on the web or in academic databases

26% of your text has patterns that resemble AI text  
These patterns may show AI text or occur in your writing



# Розшифровка аудіо



# AssemblyAI

Pre-recorded audio

Streaming

LeMUR

Select an audio file

Proper nouns

Ancient Rome

Low-quality audio

Historical

Multi-speaker

Podcast

SimpleLearn.mp4

Select a model

Universal

Slam-1 BETA

Key Terms

BETA

Metropol, Dacia,amphetamine, Toyota, Abercrombie and Fitch

Speaker Labels

Customize language

Format transcript

Understand your transcript

Format transcript

Auto Punctuation

Text Formatting

Profanity Filtering

Filler Words

Custom Spellings

From: Sequel

To: SQL

Understand your transcript

PII Redaction

Entity Detection

Content Moderation

Sentiment Analysis

Topic Detection

<https://www.assemblyai.com/dashboard/playground>

Transcript

Code

API Response

00:00

SPEAKER 1

It's a weekend and John decided to watch the latest movie recommended by Netflix at his friend's place. Before heading out, he asked Siri about the weather and realized it would rain. So he decided to take his Tesla for the long journey and switch to autopilot on the highway. After coming home from the eventful day, he started wondering how technology has made his life easy. He did some research on the Internet and found out that Netflix, Siri and Tesla are all using AI. So what is AI? AI or Artificial intelligence, is nothing but making computers based machines think and act like humans. Artificial intelligence is not a new term. John McCarthy, a computer scientist, coined the term artificial intelligence back in 1956, but it took time to evolve as it demanded heavy computing power. Artificial intelligence is not confined to just movie recommendations and virtual assistants. Broadly classifying There are three types of AI. Artificial Narrow intelligence, also called weak AI, is the stage where machines can perform a specific task. Netflix, Siri, Chatbots, facial recommendation systems are all examples of artificial narrow intelligence. Next up we have Artificial General intelligence, referred to as an intelligent agent's capacity to comprehend or pick up any intellectual skill that a human can. We are halfway into successfully implementing this phase. Watson supercomputer and GPT3 fall under this category. And lastly, Artificial Superintelligence. It is the stage where machines surpass human intelligence. You might have seen this in movies and imagined how the world would be if machines occupy it. Fascinated by this, John did more research and found out that machine learning, deep learning, and natural language processing are all connected with artificial intelligence. Machine learning, a subset of AI, is the process of automating and enhancing how computers learn from their experiences without human help. Machine learning can be used in email, spam detection, medical diagnosis, etc. Deep learning can be considered a subset of machine learning. It is a field that is based on learning and improving on its own by examining computer algorithms. While machine learning uses simpler concepts, deep learning works with artificial neural networks which are designed to imitate the human brain. This technology can be applied in face recognition, speech recognition, and many more applications. Natural language processing, popularly known as nlp, can be defined as the ability of machines to learn human language and translate it. Chatbots fall under this category. Artificial intelligence is advancing in every crucial field like healthcare, education, robotics, banking, e commerce, and the list goes on. Like in healthcare, AI is used to identify diseases, helping healthcare service providers and their patients make better treatment and lifestyle decisions. Coming to the education sector, AI is helping teachers automate, grading, organizing and facilitating parent guardian conversations. In robotics, AI powered robots employ real time updates to detect obstructions in their path and instantaneously design their routes. Artificial intelligence provides advanced data analytics that is transforming banking by reducing fraud and enhancing compliance. With this growing demand for AI, more and more industries are looking for AI engineers who can help them develop intelligent systems and offer them lucrative salaries. Going north of \$120,000, the future of AI looks promising, with the AI market expected to reach \$190 billion by 2025. So on that note, I have a question for you. Artificial intelligence is about playing a computer game, creating a device, using your own intelligence to program an intelligent machine, investing your brainpower in a machine, give the correct answer along with your reasoning, and stand a chance to win an Amazon voucher. Think about it and leave your answers in the comments section and we will provide the answer next week. We hope you enjoyed this video. If you did, a thumbs up would be really appreciated. Here's your reminder to subscribe to our channel and click on the bell icon for more on the latest technologies and trends. Thank you for watching and stay tuned for more from Simply Learn.

Sentiment Analysis

We identified 16 positive sentences, and 1 negative ones.

Topic Detection

- Artificial Intelligence
- Online Education



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# Генерація і зміна голосу

Audio 3.0  
Eleven Music and SFX in  
editor - now with video support.

Nadiya Stelmakh - Professional Voiceover

Model  
V2 Eleven Multilingual v2  
The most expressive Text to Speech Try v3 (alpha)

Speed  
Slower Faster

Stability  
More variable More stable

Similarity  
Low High

Style Exaggeration  
None Exaggerated  
Over 50% may lead to instability

Speaker boost Reset values

- Text to Speech
- Voice Changer
- Sound Effects
- Voice Isolator
- Products
- Studio
- Music
- Dubbing
- Speech to Text
- Audio Native
- Productions

- Developers
- Notifications
- Upgrade
- Eugene Vladimirov  
Workspace 9ac1030de...

Explore My Voices Default Voices Collections

1/3 slots used Feedback

Search library voices...

Trending Filters Create or Clone a Voice

trending voices

- Evgeniy Shevchenko - Professional ...  
Narrative & Story  
Ukrainian
- Alex Nekrasov  
Informative & Educational  
Ukrainian +7
- Anton  
Narrative & Story  
Ukrainian +11
- Andriy Tkachenko - Professional Sp...  
Entertainment & TV  
Ukrainian
- Volodymyr  
Conversational  
Ukrainian
- Bogdan  
Narrative & Story  
Ukrainian

handpicked for your use case

- V3 Best voices for Eleven v3
- Burt Reynolds Hollywood Icon
- Studio-Quality Conversational Voices
- Engaging Characters for Video Games

Weekly Spotlight - Customer Service Agents

Pete - Natural Conversations A middle-aged American dad, brother, son or frien...	English American	Conversational	2y 3.4K	
Harper Lawson — confident, professional & cool. Harper is grounded and conversational, built for...	English American	Informative & Educational	1y 1.9K	
Jōne - Cosmic Mama Voice for meditations and affirmations.	English American	Narrative & Story	180d 813	
Mark - ConvoAI	English +16 American	Conversational	2y 250.2K	
JW - Casual Baritone A deep baritone voice with a smooth, resonant...	English American	Conversational	180d 1.4K	

<https://elevenlabs.io>





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# VEO3

```
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  "mood": "[\"comedic\", \"thrilling\", \"absurd\", \"chaotic\", \"adventurous\"],",
  "style": "Photorealistic CGI, 8K, warm saturated summer blockbuster look",
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  "environment": {
    "location": "Dusty dirt road by wooden fence",
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    "details": "Loose gravel, tufts of grass, startled chicken behind",
    "atmosphere": "Thick dust cloud, gravel spray, floating feathers"
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      "intensity": "Strong, crisp shadows, glints on chrome and goggles"
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    "type": "Skylight + ground bounce",
    "effect": "Soft fill, wool texture visible"
  }
},
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  "subject": {
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    "description": "Fluffy, gripping handlebars, intense expression",
    "attrs": "Leather aviator helmet (askew), large goggles",
    "details": "Realistic wool mix with hay and dirt"
  },
  "type": "Motorcycle",
  "description": "Classic cruiser, aged and dusty",
  "details": "Rust, chipped paint, heat shimmer on engine"
},
{
  "type": "Chicken",
  "description": "White leghorn mid-flight, panicked",
  "details": "Feather mix with loose feathers"
}
},
{
  "animation": {
    "primary": "Motorcycle barrels down dirt road, dust plume",
    "secondary": "Sheep leans into turn, ears and strap flap",
    "subtle": "A 4.5s sheep glances at camera, frame shudders on bump"
  },
  "audio": {
    "style": "Chaotic, comedic, action-packed",
    "elements": [
      "Sputtering motorcycle engine",
      "Crunch and spray of gravel under tires"
    ]
  }
}
```



# VEO3

## Prompt

first-person pov, a woman's hand holds a waffle cone under a soft-serve machine, a tiny [animal] slowly emerges tail-first as if being dispensed like ice cream, forming fully in the cone and then placing its paws/limbs on the edge, leaning toward the camera with a cute curious expression, realistic textures, cinematic detail





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# SORA

[Scene 1]

Close-up shot: a black Mercedes-Benz G-class car, raindrops falling from the iconic grille, the background is the blurred city lights at night.

[Scene 2]

Dynamic lens: The vehicle travels smoothly on the slippery city streets, showing its elegant body lines and illuminated round LED daytime running lights.

[Scene 3]

Interior close-up: A man in a suit holds the steering wheel and wears a watch. The luxurious details in the car include black leather seats with diamond stitching and a high-definition digital dashboard.

[Scene 4]

Aerial/vision shots: vehicles gallop on the magnificent mountain roads, the roads are winding and the scenery is open.

[Scene 5]

Slow-motion close-up: the wheel runs over shallow water, provoking a splash, showing its powerful performance and red brake calipers.

[Scene 6]

Chase shot: The vehicle is driving on the coastal highway at sunset, and the golden light of the setting sun shines on the body.

[Scene 7]

Character lens: This man in a suit shows confidence and control.

[Final scene]

Static wide-angle: The vehicle is parked on the observation deck on the edge of the cliff, with a magnificent sunset sea view in the background, and the text appears at the bottom of the picture: "The new G-Class. Icon redefined."

Overall style: The texture of advertising blockbusters, saturated colors, strong contrast between light and shadow, and smooth rhythm.





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# Лайфхаки економії часу і грошей

## Локальні інструменти

Використовуй офлайн-версії, якщо маєш достатньо потужний комп'ютер.

**Освітні плани й промо**  
Перевіряй студентські або навчальні знижки, більшість AI-сервісів їх мають. Якщо не вказано на сайті, то завжди можна запитати у сапорта.

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Next-level access to image-to-video creation with Veo 3
- 200 monthly AI credits**  
Across Flow and Whisk
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- Whisk**  
Highest limits to image-to-video creation with Veo 3
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- NotebookLM**  
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Offer expires on Dec 9th 2025. Available for verified students who are 18+. Must provide a valid form of payment. Age limits, language availability, system requirements, and other [restrictions](#) may apply.

Stable Diffusion checkpoint  
5 pruned emantly-scifilescans [6ce0161689]




**txt2img** | img2img | Extras | PNG Info | Checkpoint Merger | Train | Settings | Extensions

photorealistic portrait of a beautiful cyberpunk woman standing in neon lit rainy street, cinematic lighting, ultra detailed face, glowing accents on skin, blue and magenta lights, realistic reflections on wet surfaces, futuristic leather jacket, slight holographic effects, depth of field, 8k ultra quality, sharp focus, natural expression, inspired by futuristic city atmosphere

blurry, lowres, deformed, cartoon, anime, unrealistic lighting, overexposed, underexposed, text, watermark, extra limbs, bad hands, asymmetrical face, oversaturated, plastic skin

69/75  
45/75

Generate



Generation | Textual Inversion | Hypernetworks | Checkpoints | Lora


Sampling method: DPM++ 2M | Schedule type: Automatic | Sampling steps: 20


☐ Hires fix | ☐ Refiner


Width: 512 | Height: 512 | Batch count: 1 | Batch size: 1 | CFG Scale: 7

Seed: -1 | ☐ Extra

Script: None


**Stable Diffusion**





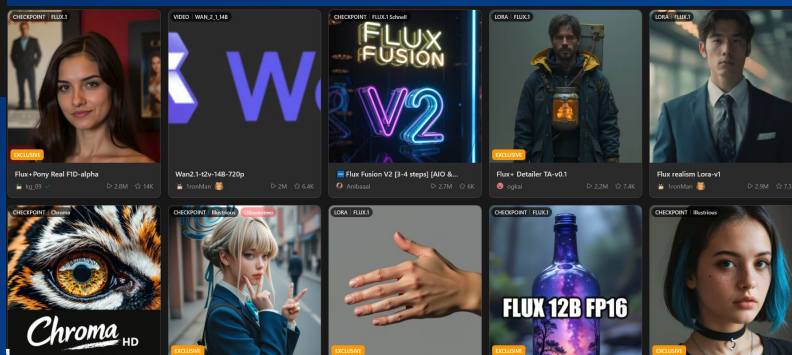
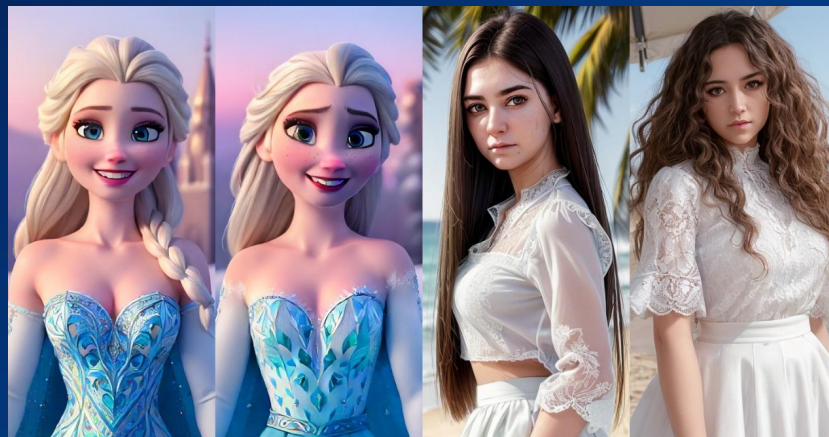
photorealistic portrait of a beautiful cyberpunk woman standing in neon lit rainy street, cinematic lighting, ultra detailed face, glowing accents on skin, blue and magenta lights, realistic reflections on wet surfaces, futuristic leather jacket, slight holographic effects, depth of field, 8k ultra quality, sharp focus, natural expression, inspired by futuristic city atmosphere

Negative prompt: blurry, lowres, deformed, cartoon, anime, unrealistic lighting, overexposed, underexposed, text, watermark, extra limbs, bad hands, asymmetrical face, oversaturated, plastic skin

Steps: 20 | Sampler: DPM++ 2M | Schedule type: Karras | CFG scale: 7 | Seed: 1604431629 | Size: 512x512 | Model hash: 6ce0161689 | Model: v1-pruned-emaonly, Version: v1.10.1



# Lora models





# VTube Studio: аватар для стримів

## Навіщо маркетологу:

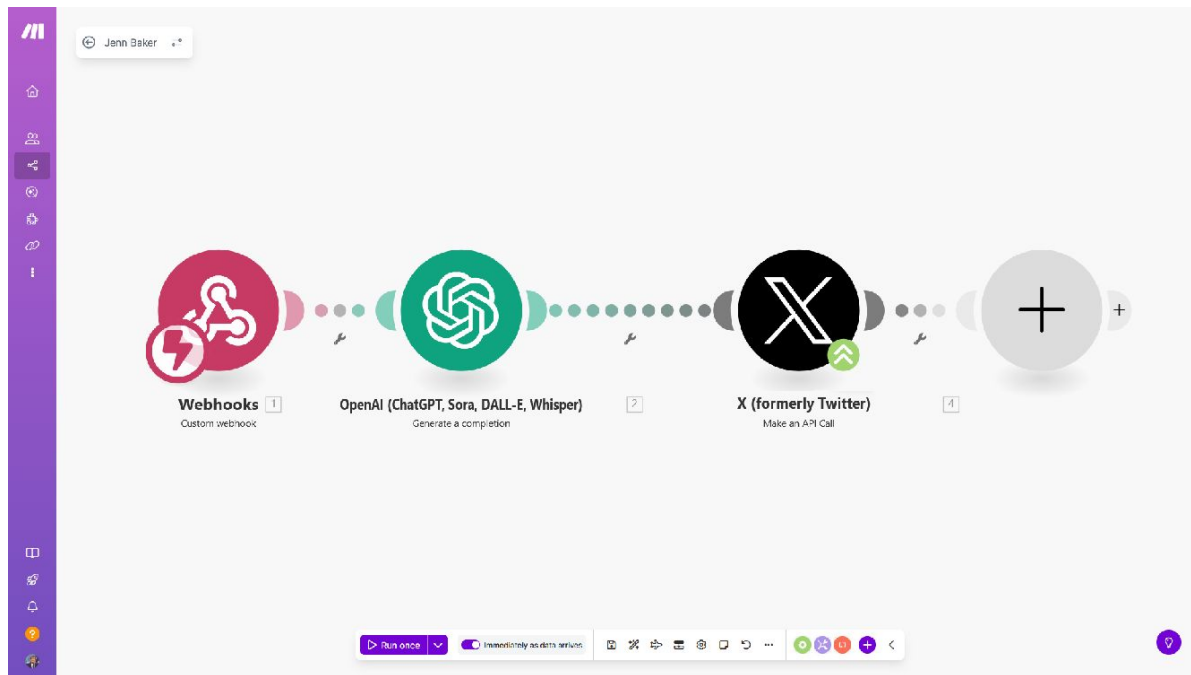
- створення бренд-персони або цифрового спікера
- стабільний "фейс" контенту без зйомок
- збереження приватності

## Можливості:

- OBS-сцена для стримів чи записів
- lip-sync через мікрофон
- гарячі клавіші для емоцій і жестів



# MAKE.com: «агентні» сценарії без коду



### Webhooks

**Webhook \***

My gateway-webhook... Edit Add

<https://hook.eu2.make.com/c9k1ybaoligerky4cufnri5mczsinw>

Redetermine data structure Copy address to clipboard

For more information on how to create a webhook in Webhooks, see the [online Help](#).

☐ Advanced settings Cancel Save

### OpenAI (ChatGPT, Sora, DALL-E, Whisper)

**Connection \***

My OpenAI connection Add

For more information on how to create a connection to OpenAI (ChatGPT, Sora, DALL-E, Whisper), see the [online Help](#).

**Select Method \***

Create a Chat Completion (GPT and o...)

**Model \*** Refresh Map

GPT-4o: gpt-4o-mini (system)

For a full list of models and their capabilities, see [OpenAI's models page](#).

**Messages \*** Map

**Message 1** Map

**Role \***

User

**Text Content**

You are replying to a tweet. Keep it razor-sharp, crypto-native, and conviction-driven—like a true market veteran who's seen it all. Hype up the community. Say that this is not just a meme, it's a movement. Ask who else is in. Use explosion emojis. No fluff, no filler—just raw, high-signal alpha in a single short sentence (3-8 words); use 1-2 emojis. No hashtags. 1: test

Text content of the message on behalf of the selected Role.

**Image Input Type** Map

☐ Advanced settings Cancel Save

### X (formerly Twitter)

For more information on how to create a connection to X (formerly Twitter) (DEACTIVATED), see the [online Help](#).

**Select Domain \***

<https://api.twitter.com>

**URL \***

/2/tweets

Enter a path relative to a selected domain. For Example: /1/followers/tst.json for a domain <https://api.twitter.com>

**Method \*** Map

POST

**Headers** Map

**Item 1** Map

**Key**

Content-Type

**Value**

application/json

+ Add item

You don't have to add authorization headers; we already did that for you.

**Query String** Map

+ Add item

**Body**

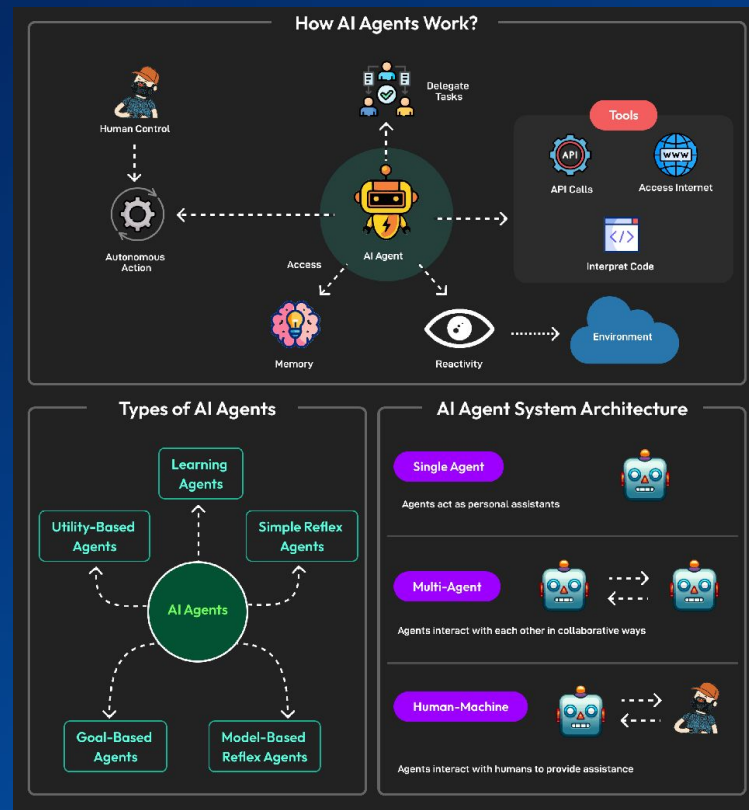
```
{
  "text": "1: Choices: 1: Message.Content",
  "reply": {
    "in_reply_to_tweet_id": "1: 1d"
  }
}
```

Cancel Save



# Майбутнє: автономні агентні системи

Наступний етап розвитку ШІ це агентні системи.  
LLM перестають просто реагувати на запити: тепер вони  
планують, діють і співпрацюють. AI-агент має пам'ять,  
доступ до інструментів і може самостійно виконувати  
завдання, звітуючи людині. Ми рухаємося від "чат-ботів"  
до справжніх цифрових колег.





**Дякую за увагу!**