

Music event as a tourism product

Event tourism is an important and rapidly growing segment of international tourism. Festivals, other events and especially music festivals organizations are increasing enormously day-by-day. A music festival is one of the main forms of musical tourism development. Current research includes analysis of such data about the most famous music festivals as their location, the total number of tourists who attended the event and their impact on the local economy.

Bubnova Viktoriia, group 11 Tourism

Adviser: Cheberiak Ye. Ye.

“The Green Revolution” by Norman Borlaug

The Green Revolution is a multifaceted concept that can be defined as using the achievements of genetics and plant growing in order to cultivate such varieties of plantings that can be used for increasing the yield.

The poster considers the main achievements and contribution of Norman Borlaug into the development of this process.

Oleh Kalinin, group 41, Agronomy

Adviser: Lemeshchenko-Lagoda V.V.

Honeybees and beekeeping

Beekeeping is nowadays very different from the beekeeping of the past. It is much more involved, expensive and time consuming. When it comes to the subject of bees, there is plenty of information that is instantly available with the touch of a few keystrokes – but much of it is unreliable. The purpose of the poster is to give the most relevant information about honeybees and beekeeping today.

**Oleksandr Rybarak, Denis Pryimak,
group 41 Agronomy**

Adviser: Lemeshchenko-Lagoda V.V.

Corn hybrids

Nowadays, there are many hybrids of different crops. Some of them are very popular for high yields among farmers, for example corn hybrids. Corn is sweet; it is often used in cooking and useful for health. That is why corn hybrids are so popular and widespread.

**Anna Pedan, Anastasiia Kovalenko,
group 31 Agronomy
Adviser: Shevchenko S.P.**

Hemp as an industrial crop

Industrial crops have been very helpful for people since ancient times. Hemp (*Cannabis sativa*) can be used for different item production. The yields of hemp can be higher than the yields of beet or sunflower. Hemp is used for production of clothes, strings, sacks, food additives and so on.

**Ivan Ivanov, Victor Bodnia, group 31 Agronomy
Adviser: Shevchenko S.P.**

Classification of fertilizers

Fertilizers are substances for plant nutrition and soil fertility increasing. They provide plants with one or more chemical components that are necessary for normal plant growth. Fertilizers can be classified according to some criteria.

**Andrii Medvedev, group 41 Agronomy
Adviser: Shevchenko S.P.**

Planting, growing and harvesting strawberry on Karls Farm (North Germany)

Today, strawberries are grown on every continent except Antarctica. There are more than 100 types of these perennial plants, suitable for a wide variety of climates and growing conditions. Growing garden strawberry is a highly profitable sector of farming industry. The poster highlights main features of strawberry growing on the Karls Farm in North Germany. The products diversity and growing techniques are presented.

**Anastasiia Dmytryk, Kateryna Ovechko,
group 41 Agronomy
Adviser: Lemeshchenko-Lagoda V.V.**

**Dmytro Motorniy Tavria State
Agrotechnological University**

**All-Ukrainian
scientific and practical
student conference**

POSTER SESSION

**DEPARTMENT
OF FOREIGN LANGUAGES**

19.11.2019

13.30

Participants are eager to share their ideas and perspectives on modern science with the opponents and visitors. Their research results are visualized and presented on the posters.

The participants are ready to introduce, to discuss, to involve!

Every student and instructor is welcome to scrutinize and to question, to dispute and to uphold!

Interesting facts about programming

Programming is the process of creating a set of instructions telling a computer how to perform a task. Programming can be done using a variety of languages, such as SQL, Java, Python, and C++. The poster presents unusual facts about programming.

Olha Zadyraka, group 41 Computer Science
Adviser: Symonenko S.V.

Is the profession of a programmer relevant?

Many people believe that the profession of a programmer is irrelevant, artificial intelligence will soon begin to create itself, and robots will learn how to repair robots. But artificial intelligence is a matter of the future, and fully automated jobs are a matter of the present.

Smartphones, tablets, smart watches, fitness bracelets, smart home control systems, drones (for example, cleaning robots) require a huge army of programmers. The poster corroborates the relevance of the programmer profession.

Alina Viunyk, group 41 Computer Science
Adviser: Symonenko S.V.

Face recognition in images

Face recognition is of great importance nowadays.

Security systems, forensic expertise, real-time photo effects – these are uses of face recognition technology.

The author studies the most effective method for detecting faces – the Viola-Jones method. This real-time method allows you to determine the face even at large angles of rotation.

Andrii Bezdenezhnykh, group 41 Computer Science
Adviser: Symonenko S.V.

Targeted advertising or how advertising companies collect data about internet users

The purpose of the current research is to present possibilities for marketers to receive massive amounts of user data. Using cookies, a website can track user activity online, due to digital fingerprint method unscrupulous advertisers can collect technical data, and smartphones record their owners' conversations. The recommendations for safe using the internet are made.

Dmytro Olenich, Group 41 Computer Science
Adviser: Zaitseva N.V.

The illusion of security

Targeting advertisement is an ad technique based on users past behaviors and preferences. Targeted ads are meant to reach certain customers based on demographics, psychographics and other activities that are usually learned through data. Current research shows safety of targeted ads and how it can help minimize unnecessary advertising.

Oleksandr Skorlupin, Maksym Varava, group 31 CS
Adviser: Simkina M.A.

The role of electric transport in modern life

The popularity of electric transport is steadily growing. The main difference between this type of transport and conventional analogues is that the source of energy for the operation of such an apparatus is electricity and not gasoline. It is driven by an electric internal combustion engine and a simple electric motor. The poster outlines advantages and disadvantages of electric transport.

Sviatoslav Kolodii, group 11MB Computer Science
Adviser: Symonenko S.V.

Alternative sources of energy

Scientists around the world are researching on developing and discovering new alternative sources of energy, which are widely available and environment-friendly. So the growing energy demand of the human population can be met more easily, safely and efficiently. Current research describes the main well-known types of alternative energy sources and the latest non-traditional ones, includes their benefits and challenges with using alternative energy sources.

Chernykh Maksym, group 12 Electrical Engineering
Adviser: Cheberiak Ye. Ye.

Freelance. How to earn money in the modern world

Working freelance has become a popular career choice for a lot of people these days. Instead of working on a regular basis for one employer, freelancers are self-employed and offer their services to businesses, usually working with multiple clients. The aim of our research is to display popular fields for freelance and the ways how students can earn money.

Bulak Stanislav, Dyshloenko Bogdan,
group 21 Finance
Adviser: Simkina M.A.

Promotion on social media: being successful on Instagram

In the modern world, social media are quite popular and for many people they became one of the main sources of profit. Instagram is one of the platforms for marketing and management. Current research demonstrates how target audience influences successful promotion. The aim of our research is to display one more way for making money without leaving home.

Ekaterina Chukina, Valeria Shcheblykina,
group 21 Finance
Adviser: Simkina M.A.

Public management: definition and essence

Public administration is a type of socially useful activity that is affected by a certain set of subjects, including public authorities, local self-government etc. The research concludes that public administration is a kind of socially useful activities carried out by a certain set of entities, including public authorities, cities, self-government, etc.

Zlatomira Kravets, 11 Public Management
Adviser: Kryvonos I.A.

Time management

Good time management allows you to accomplish more in a shorter period of time, which leads to more free time, which lets you take advantage of learning opportunities, lowers your stress, and helps you focus, which leads to more career success. Each benefit of time management improves another aspect of your life.

Anastasiiia Shylo, Cheriuk Viktoriia,
Kateryna Shmatko, group 41Management
Adviser: Kulieshov S.O.

Travelling in modern life

Thousands of people travel every day either on business or for pleasure. Modern life is impossible without travelling. It allows you to get interesting experience, learn about people's lives in other countries and on other continents. Traveling is the best way to improve your language skills.

Maria Havrylova, Victor Grigorenko, Amina Stratiy, Anastasia Uvarova, group 12 management
Adviser: Shliapina O.V.