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PSYCHOLOGICAL AND PEDAGOGICAL ASPECTS OF TEACHING A FOREIGN LANGUAGE TO FUTURE SPORTS MANAGERS AS AN INTEGRAL PART OF FORMATION OF VOCATIONAL COMPETENCE

***Анотація.** У статті розглядаються психолого-педагогічні аспекти викладання іноземної мови майбутнім менеджерам спортивної діяльності як невід'ємної частини формування професійної компетентності. Встановлено, що знання іноземної мови є необхідною складовою у формуванні професійної компетентності майбутнього фахівця спортивної галузі. Автор зосереджує увагу на особливостях викладання іноземної мови у спортивному закладі вищої освіти та описує основні психолого-педагогічні аспекти викладання іноземної мови для майбутніх менеджерів спортивної діяльності.*

***Ключові слова:** психолого-педагогічні аспекти, менеджери спортивної діяльності, викладання, іноземна мова, професійна компетентність.*

Whenever we have a desire to succeed in getting the final goal in the process of teaching a foreign language for a specific purpose i.e. obtaining professional competence we have to keep in mind that one should have the ability to communicate in a foreign language properly while carrying out the certain professional duties. That is why, it is of vital importance for the teachers to take into consideration in the teaching process the psychological and pedagogical peculiarities of foreign language communicative competence formation particularly specific features such as listening, speaking, reading, and writing skills which are considered to be the essentials of the foreign language communicative competence.

When speaking about the psychological and pedagogical peculiarities of a foreign language teaching to future sports managers at the higher educational establishment we have to point out that the problem of developing foreign language reading, speaking, listening, and writing skills as an integral part of vocational competence are to be studied and investigated.

The educational process in the university - a complex multi-dimensional unity. Due to the originality of the goals, objectives, content, forms, and methods of the learning process, as well as due to the age and psychological characteristics of students

at physical culture and sports university has its specifics. Socio-economic conditions require future sports managers such qualities as entrepreneurship, sociability, willingness to adapt to new working conditions. A specialist in the workplace has to deal with an abundant flow of information that he needs to properly accept, process, and transmit, which is impossible without the presence of personal communicative reserves.

A high level of concentration, attention switching, visual memory, high speed, and accuracy of thought operations are also necessary for future specialists. For a student of sports university an important stage of professional development is the development of mental abilities: significantly develop theoretical thinking, the ability to abstract, to make generalizations. There are qualitative changes in cognitive capabilities, non-standard approach to different problems. To achieve greater efficiency in teaching students a foreign language, it is necessary “to look in the cultural world for something that binds specifically-professional to cultural” [1, p.1-2]. Training and education of professional-competent specialists capable of independent decision-making lead to the improvement of the economic, political, and legal environment in our country.

Training of future specialists should be completed by the formation of a personality and the acquisition of life and professional experience in a sociocultural context. The main idea of such an educational system is to replace the abstract learning process with the practical experience of students in real life. The emphasis is on the interests of the individual, the method of project training, psychological and pedagogical approaches. With such training, the teacher becomes the coordinator of the practical activities of future sports managers. For such training, of course, we need a new type of teacher, for whom such a method of pedagogical interaction would be organic and comfortable. The main thing is that the student has passed the key stages of the formation of his socio-cultural and professional consciousness. The teacher must be competent and from the psychological point of view to properly organize the learning process, as well as to have certain personal and professional qualities.

Concluding the certain psychological and pedagogical aspects of a foreign language teaching as an essential part of future sports managers vocational competence formation, the author considers it appropriate to draw attention to the following: 1) the communicative reading, speaking, and writing skills are directly related to the targeted development of cognitive interests, urgent need for communicating and intrinsic motivation, awareness of the necessity of learning a foreign language both for communication and for enhancement of the professional competence, as well as for solving various intellectual tasks; 2) the development of future specialists' aptitude for communicating in a foreign language is a professionally meaningful task. The information that learners obtain while studying a foreign language will be used, first of all, in their future professional activity. This creates a direct link with situational conditionalism, which is effective in the system of developmental education. In this case, we have to point out the variety of ways to enhance their cognitive processes in the context of professional competence forming [2, p.149-150].

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