



CERTIFICATE OF COMPLETION

This is to certify that

Polina Bincheva

of Dmytro Motornyi Tavria State Agrotechnological University
has successfully completed the international online training program

“AI Mindset in Entrepreneurial Spaces” International Training Program

held from 09/06/2025 to 18/07/2025

organized by **EIT HEI-TRAIN Project: HEI Transformation for Entrepreneurship and AI-Driven Innovation**
and hosted by Public Security Academy of the **Mykolas Romeris University, Lithuania**.

The participant has accomplished a total of **180 academic hours (6 ECTS)** and has actively engaged in the following thematic projects:

- Development of independent research following guidelines on the topic:

Marketing Mix in Modern Economic Conditions

- Development of a guide for project development on the topic:

AI tools in enterprise marketing activities

Learning Outcomes

- Understands the concepts, opportunities, and challenges related to the use of artificial intelligence in professional and educational settings.
- Able to integrate AI tools into teaching, consulting, and the development of innovative learning programs.
- Capable of data analysis and informed decision-making in management, marketing, agriculture, finance, food technologies, medicine and related fields.
- Possesses skills to develop entrepreneurial projects based on digital and AI-driven solutions.
- Demonstrates the ability to adapt educational content for the digital generation using microlearning, gamification, and visual AI tools.
- Initiates the implementation of innovative teaching and consulting methods in the context of digital transformation.
- Observes ethical standards in the use of AI technologies and data handling, particularly in academia.



Coordinator of the Project

Kateryna Polupanova

Mykolas Romeris University, Lithuania



Head of Sustainable Innovations Laboratory

Prof. D.Sc. Žaneta Simanavičienė

Mykolas Romeris University, Lithuania

Certificate No.: [TRAIN-2025-050]

Date of issue: 18/07/2025



Competencies

- Digital literacy and use of AI tools
- Entrepreneurial thinking and value creation
- Analytical thinking and data-based decision making
- Communication and presentation skills
- Pedagogical innovation and digital course transformation
- Ethical use of AI and academic integrity

Program

Activities	Hours
Info Sessions 1. AI, Entrepreneurship, and Global Transformation: Driving Innovation in the Digital Age. 2. No-code and Low-code tools in the AI economy for entrepreneurship 3. Strategic Planning and Core Values in AI-based Entrepreneurship 4. Canvas Business Model for AI ventures. MVP creation using AI tools. Business operations in digital and international markets. 5. AI Driven Strategies for Innovation and Competitive Market Positioning 6. Evaluating AI Venture Potential through Global Scaling and Analysis 7. Strategic Management in the Lifecycle of AI Start-ups 8. Corporate social responsibility in digital entrepreneurship. 9. Women in AI. Creativity and Art in the usage of AI 10. AI and VR in the Sustainable Food Industry 11. AI in the professional career of trainers	22
Test evaluation	22
Independent research. AI Quest for Innovation in Teaching and Training	40
Guest speakers and seminars. Expert Insights on AI Adoption in Entrepreneurial Practice	10
Project development. From Concept to Impact Creating AI Driven Prototypes	40
Presentation preparation and delivery	40
Round table participation. Shaping the Future with AI Sector Dialogues	6
Total hours	180