









Kazakh National Agrarian University (Kazakhstan)

State Higher Vocational School

Memorial of Professor Stanislaw Tarnowski in Tarnobrzeg (Poland) University of Warmia and Mazury in Olsztyn (Poland)

Tashkent State Agrarian University (Uzbekistan)

Dnipro State Agrarian and Economical University (Ukraine)

Zaporizhzhia National University (Ukraine)

Berezhan Agrotechnical Institute (Ukraine)













International Research and Practice Conference "SOCIAL AND ECONOMIC PROBLEMS OF AGRIBUSINESS AND RURAL DEVELOPMENT"

Melitopol- Kyrylivka, Ukraine June 14-15, 2018

DEAR COLLEAGUE!

We are pleased to invite you to the International Research and Practice Conference «Social and economic problems of the regional development», which will be held on June 14-15, 2018 in Tavria State Agrotechnological University, in the recreation complex "Salute" (Kyrylivka, Zaporizhia region, Ukraine).

The conference is consecrated of the 25th anniversary of the economics and business faculty of the Tavria State Agrotechnological University

Representatives of scientific community (research associates, teachers, doctoral candidates, graduate students, listeners of a magistracy and bachelor degree), representatives of bodies of the state and local government, public organizations, enterprises and institutions for discussion of ways, problems and prospects of regional development in the modern conditions are invited to the conference.

SUBJECT AREA OF THE CONFERENCE

- 1. Formation and effective development of entrepreneurship.
- 2. Theoretical and practical principles of the effective management system.
- 3. Development priorities of the internal and external sectors of the economy
- 4. Financial support for the development of agribusiness and rural areas
- 5. Accounting, analysis, tax administration and investment in agribusiness
- 6. Marketing strategy of agricultural enterprises











SCIENTIFIC COMMITTEE

	SCIENTIFIC COMMITTEE		
Kyurchev Volodymyr	D.Sc., Professor, Excellence in Agricultural Education and Science of		
	Ukraine, Excellence in Education of Ukraine, Honored Educator of		
	Ukraine, Rector of TSATU, Corresponding Member of NAASU (Chair)		
Nadykto Volodymyr	Vice-Rector for Science, D.Sc., Professor, Corresponding Member of		
	NAASU (Co-chair)		
Zhuk Valeriy	Dr. Sc. (Econ.), Professor, Academic, vice-president of NAAN of		
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	"Institute of Agrarian Economy"		
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	Academy (Belarus)		
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	head of the strategic development department of the Kazakh national		
	agrarian university (Kazakhstan)		
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	Higher Vocational School Memorial of Professor Stanislaw Tarnowski in		
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	management and agrobusiness department of the University of Warmia and		
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	Ukraine, dean of the economy department of the Zaporizhia National		
	University		
Sudomyr Svitlana	Dr. Sc. (Econ.), Associate Professor, head of the educational and scientific		
	and innovative activity department of SU NUBIP "Berezhansk agrotechnical		
	institute"		

ORGANIZING COMMITTEE

Prus Yurii	PhD in Economic Sc., Associate Professor, chief of the research department,		
	Tavria State Agrotechnological University (chair)		
Yavors'ka Tetiana	Dr. Sc. (Econ.), Professor, head of the business, trade and exchange activity		
	department, Tavria State Agrotechnological University (Co-chair)		
Andrieieva Larysa	PhD in Economic Sc., Associate Professor of the business, trade and		
	exchange activity department, Tavria State Agrotechnological University		
Nesterenko Svitlana	Dr. Sc. (Econ.), Professor, head of the management department, Tavria State		
	Agrotechnological University		
Bocharova Natalia	PhD in Economic Sc., Associate Professor of the management department,		
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	University		
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	State Agrotechnological University		
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	insurance department, Tavria State Agrotechnological University		
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	insurance department, Tavria State Agrotechnological University		
Trusova Natalia	Dr. Sc. (Econ), Associate Professor, head of the account and taxation		
	department, Tavria State Agrotechnological University		

Illiashenko Kateryna	PhD in Economic Sc., Associate Professor of account and taxation			
	department, Tavria State Agrotechnological University			
Legeza Darya	Dr. Sc. (Econ.), Associate Professor, head of the marketing department,			
	Tavria State Agrotechnological University			
Kulish Tetiana	PhD in Economic Sc., Associate Professor of the marketing department,			
	Tavria State Agrotechnological University			

PUBLICATIONS ACCORDING TO THE CONFERENCE RESULTS

On materials of the conference the edition of the report theses collection with ISBN assignment is planned (requirements to theses - in the appendix 1). After June 18, 2018 to the full-time and part-time participants, the conference theses collection will be sent.

The participants could prepare manuscripts to be printed in Collected Scientific Papers of Tavria State Agrotechnological University (ISSN: 2519-884X, registered in Index Copernicus, 1 page – 40 UAH. The detailed information you can see on the web site http://feb.tsatu.edu.ua/science/scientific-publications/ and by e-mail ludsin2017@ukr.net – in the matter of the review (Syniaieva Liudmila); ivanvd@ukr.net – in the matter of the technical questions, phone +38(096)739-76-07 (Demchenko Ivan).

CONFERENCE PROCEDURE:

COLUMN THE TROOPS CHE.			
13 June 2018 Participants arrival,	$8^{30} - 9^{45}$ - Registration	$15 $ <i>June 2018</i> $10^{\underline{00}} - 12^{\underline{00}} - $ Section work	
registration, occupancy	10^{00} - 10^{30} — Opening	12^{00} - 13^{00} – Summing-up	
	10^{30} - 13^{00} — Plenary meeting 13^{00} - 14^{00} — Coffee break, lunch 14^{00} - 17^{00} — Section work	Departure of the participants	

CONFERENCE WORKING LANGUAGES

CONFERENCE FORMS OF PARTICIPATION

Ukrainian, English, Russian

Full-time, part-time

FOR THE CONFERENCE PARTICIPATION IT IS NECESSARY

FOR THE CONFERENCE PARTICIPATION IT IS NECESSARY			
1.	To issue the participant conference application in accordance with the example (appendix 2). The		
	title of the file has to contain the surname of the original author and the document detailed content		
	following the example Ivanenko_Application. File format – «.rtf», «.doc» or «.docx».		
2.	To prepare independently or in co-authorship (no more than two people) one scientific report		
	(theses) according to the requirements (appendix 1). The name of the file has to contain a surname of		
	the original author and specification of document contents following the example Ivanenko_Article.		
	File format - ".rtf", ".doc" or ".docx".		
	Responsibility for scientific level and reliability of the presented materials are born by authors and		
	(for students and graduate students) research supervisors.		
	Editors reserve the right to edit materials and to reject, not meeting the requirements or subject of		
	the conference.		
3.	To scan the receipt of payment of the publication and participation in the conference events of (it		
	is possible to use the receipt generated in the Privat24 system). The name of the file has to contain a		
	surname of the original author and specification of contents of the document following the example		
	Ivanenko_Receipt. File format - ".jpg" or ".pdf".		
4.	Up to and including the 15 th of May, 2018 we ask to send in one letter using the separate attached		
	files: the participant application, the theses of the report, the scanned receipt of the publication		
	payment (or the receipt generated in the Privat24 system) to the e-mail address of the organizing		
	committee conf.shs@tsatu.edu.ua. To specify "Materials on a Conference 14-15.06.18" in a subject of		
	the message		
5.	After that surely expect a confirmation on the receiving materials on the e-mail address. The term		
	of the expectation can last several days		
6.	The people participating in the conference by personal attendance will receive the conference		
	program and the participant certificate during the registration.		

The second information letter, the final program of actions and the official invitation to participation in the conference will be sent to all registered participants before the 5th of Mai, 2018.

CONFERENCE PARTICIPATION COST

Full-time conference participation cost	
- conference session, coffee break and a cultural program	150 UAH
- living in the recreation complex "Salute"	150-180 UAH per day
- meal in the canteen of the recreation complex "Salute"	150-200 UAH per day
- hosting of the theses collection on the website, the printing and	
online versions of the theses collection, the program and the certificate	140 UAH
Part-time conference participation cost for the Ukrainian	
- hosting of the theses collection on the website, the printing and sending of the theses collection, the program and the certificate(printed version)	160 UAH
- hosting of the theses collection on the website, the printing and sending of the theses collection, the program and the certificate(printed version)	100 UAH
Part-time conference participation cost for the Foreigners	
- hosting of the theses collection on the website, the printing and sending of the theses collection, the program and the certificate(printed version)	10 EUR/USD
- hosting of the theses collection on the website, the printing and sending of the theses collection, the program and the certificate(printed version)	4 EUR/USD
Additional printed copy of the theses collection	45 UAH

THE BANK DETAILS FOR PAYMENT

	EUR	USD	
BENEFICIARY	PRUS JURIJ		
ACCOUNT	5168757345794970	5168757356341281	
BANK OF BENEFICIARY	PRIVATBANK, 1D HRUSHEVSKOHO STR., KYIV, 01001, UKRAINE		
SWIFT CODE/BIC	PBANUA2X		
CORRESPONDENT ACCOUNT	400 8867004 01	0011000080	
INTERMEDIARY BANK	Commerzbank AG Frankfurt am Main Germany	JP MORGAN CHASE BANK	
SWIFT CODE/BIC	COBADEFF	CHASUS33	
IBAN	UA523052990005168757345794970	UA423052990005168757356341281	

^{*} except living in the recreation complex "Salute" also the meal in the canteen of the recreation complex "Salute"

CONTACTS

E-mail	conf.shs@tsatu.edu.ua		
Web site	www.tsatu.edu.ua/shs/		
Organizing committee address	18 B.Khmelnytsky Ave, Melitopol, Zaporizhia obl. 72310, Ukraine		
Telephones	Prus Yurii.: +38(098)4299123; +38(099)1405330		
	Yavors`ka Tetiana.: +38(067)9646159; +38(095)8749370		

We will be glad to see you in Melitopol and in Kirillovka! Yours faithfully, conference organizing committee!

REQUIREMENTS

to the report theses template of the international research and practice conference "SOCIAL AND ECONOMIC PROBLEMS OF AGRIBUSINESS AND RURAL DEVELOPMENT" (theses collection, TDATU publishing house)

- 1. <u>Theses:</u> submit in the Ukrainian, English or Russian languages.
- 2. Text editor: Microsoft Word, format ".rtf", ".doc" or ".docx".
- 3. Theses volume 2-3 pages, don't add any page numbers.
- 4. Page layout: all margins 20 mm, sheet format A4, portrait orientation
- 5. Line interval- 1.
- 6. Theses title:
 - UDC 14- point Times New Roman, font, left justification
 - Thesis title 14 -point Times New Roman, in bold, capitalised letters, centred across the page, should be set to 1 line spacing
 - Authors' last name and initials, academic title, name of the organization, city/town, country should be typed in 1 line, in 14-point Times New Roman, left-justification

<u>Summery</u> is typed in English, indented 12,5mm from the left page margin, it should be typed no more than 3 lines, in one line after the author's affiliations, in italic 12-point Times New Roman, justified.

- 7. <u>Keywords</u> are typed in English, indented 12,5mm from the left page margin immediately following the summery, they should be typed in italic 12- point Times New Roman, justified, no more than 4 lines.
- 8. <u>The text of your thesis</u> should be formatted as follows: in 1 line after the keywords, is typed indented 12,5mm from the left page margin, 14-point Times New Roman, justified.
- 9. Structure:
 - problem statement
 - statement of the main research materials
 - conclusions
 - reference list
- 10. <u>Formulas</u> should be typed by the Microsoft Word formula editor. Formulas should be centred.
- 11. <u>Pictures</u> pasted in the appropriate place in the text, in 12-point Times New Roman. Captions should be centred (Pic.1. Diagram...). They have to be accurate and contrast, grouped as one whole object.
- 12. <u>Tables</u> (max.1) pasted in the appropriate place in the text, in italics 12-point Times New Roman, numbers should be typed above the tables (Table 1), right-justification under which to set the title of the table, bold, center justification
- 13. <u>Tables and pictures</u> should be no more than 1/3 of the whole text
- 14. Equations should be typed by the Microsoft Equation editor
- 15. Words and word phrases Summary, Keywords, problem statement, statement of the main research materials, conclusions, references should be typed in bold, italics Times New Roman
- 16. <u>References:</u> 1-3 references, standard format

17. The materials which aren't conforming to the specified requirements aren't accepted. Thesis formatting example

UDC 330.3

INNOVATIONS AS A GROWTH SOURCE OF THE REGIONS COMPETITIVENESS

Ivanenko V.A., Dr. Sc. (Econ.), Manko S.A. post-graduate student Tavria state Agrotechnological University Melitopol, Ukraine

Summary:	proposed method for analysis	
Keywords:	innovation,	

Problem statement. By results of the generalized researches on the innovative development......

Main research materials. The system analysis of innovations and technologies in a context....



Pic. 1. Block diagram of analytical approach...

Table 1

Express analysis indicators.

Indicators	2015	2016	2017	Digression 2017 from 2015 , +/-

Conclusions. It is established that

Reference list

1. Лобас М. Г. Управління інноваційно-технологічним розвитком агросфери : моногр. / Лобас М. Г., Россоха В. В., Соколов Д. О. ; за ред. М. Г. Лобаса. - К.: ННЦ «ІАЕ», 2016.-416 с.

2.

Application form of the international research and practice conference participant "SOCIAL AND ECONOMIC PROBLEMS OF AGRIBUSINESS AND RURAL DEVELOPMENT "

Surname, name (full)	
Name of the organization	
Capacity	
Title	
Academic status	
Paper title	
Co-authors	
Section (thematic area of focus)	
Form of the participation in the conference(
full-time, part- time)	
The need for the technical means for a report	
The need for the additional copies of the	
collection printing version	
Will the materials be provided for the	Yes
publication in a series of books «SHS Web	
of Conferences»	No
The postal address for sending the printing	
version of the collection (in such order:	
street, house / apartment number, city /	
village, region, country, index):	
E-mail**	
Phone(mobile) **	
Date of arrival	
Date of departure	
The need for living in the recreation complex	
"Salute"	

^{*} To fill in for each participant

^{**} do not publish, it is necessary in order to connect with the organizing committee