eit Food

Take action on Food Innovation and join the Global Food Venture - Bootcamps 2019

an entrepreneurship mobility programme for talented PhD students across Europe, who want to boost their business skills and disrupt food & agriculture

- Pre Incubation Bootcamp in Lausanne - July 2019
  The 15 best business ideas will be selected for:
- International Bootcamp in Silicon Valley – October 2019

https://www.eitfoodacademy.eu/phd-s/programme-2019/

Global Food Venture – Pre Incubation Bootcamps

The programme will educate upcoming innovators in the area of entrepreneurship and business creation though an intensive, tailor-made curriculum. Participants will have the unique opportunity to explore KEY international innovation ECOSYSTEMS (Lausanne, Switzerland and Silicon Valley, USA) and network with major actors from the food & agtech space, top technology experts, startUp mentors, corporates and VCs that will support them fuel innovation across food & agriculture.

The AIM of the programme is to validate early-phase business ideas of PhD students in the Agri-Food sector. The focus will be on how to bring ideas to the market considering food systems sustainability and social impact.

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25 highly-motivated PhD students from across Europe will get together for a life-changing, immersive entrepreneurial experience. They will take part into interactive workshops on advanced enrepreneurshipe, corporate visits, one-to-one business idea feedback sessions and a pitch competition to determine the 15 best ideas to fly to Silicon Valley!

The programme targets PhD students with early-stage Business Ideas from the food & agtech space.

GFVP Pre-Incubation Bootcamps in Lausanne and Silicon Valley are fully sponsored by EIT Food so that no financial contributions will be required by the participants.

Key activities and programme @ EPFL

Sunday, July 14	Monday, July 15	Tuesday, July 16	Wednesday, July 17	Thursday, July 18	Friday, July 19
(participants only)Optional: Welcome & Ice-Breaking Dinner		**Build a winning team** Integrate the right co-founders Build advisory and Directors board	**StartUp Pitches**	**Securing your intellectual assets**	**Jury session, selection SV winners**
	Welcome words EIT Food		**StartUp Pitches**		
	Understanding and pitching Customer Value Stress test early project pitch Demonstrate value proposition with target customers		Debrief / discussion on StartUp pitching		
		Use Design Thinking for Product and Positioning	**Expert feedback session** 4 groups (per domain) with 2-3 experts, pitch and feedback	**Company visit or presentation /meet with Food industry players**	
	Lunch	Lunch	Lunch	Lunch	Lunch
	Define your business development roadmap Building the value creation roadmap Setting priorities and getting traction	**Understanding your industry, market access and positioning**	**Company visit or presentation /meet with Food industry players**	**Secure funding for launch and growth** Have a solid financing strategy Approach the right investors Close deals with professional investors	**Jury session, selection SV winners**
		Individual time to work on project			Closing and wrap
	Lausanne City Tour	BBQ on the lake	**Pitchfest @ EIP**	Individual time to work on pitch	Travel back home
	Dinner in Lausanne				

Key activities and programme in USA

If you are one of the 15 winners of the bootcamp in Lausanne you will have the unique chance entrepreneurial mindset and investment culture of famous Silicon Valley.

What to expect

- **Thematic workshops in advanced entrepreneurship**
  Team formation, Pitch Training, Idea validation
  Impact metrics, Business Models & Finance
- **IP and legal issues for founding a company in USA**
- **StartUp Events in San Francisco area**
- **Networking with Silicon Valley entrepreneurs and VCs**
- **Visits to food & agtech companies**
- **Talks from top science experts or spin-offs from UC Davis**
- **Pitch competition**
- **Visit accelerators with food pillars like Plug&Play, IndieBio, Food System 6 accelerator**

Technical University of Munich — TITm

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Who should apply?

PhD students from any European Institute or H2020 associated countries can enter the programme with any academic background and early stage business / StartUp ideas for the food & agtech space.

Why should you apply?

The Global Food Venture - Summer School will strengthen your entrepreneurial spirit and help you improve your creativity and system innovation skills. You will learn about the challenges of the Food sector and the transformation that is needed to create a sustainable and healthy society. You will work with established agrifood companies, visit start-up incubators and co-creation spaces, and receive training from international food & agtech experts, educators and business consultants to help you creating ideas and solutions with a positive impact on our society

Fees and application timeline

The programme is independent of your PhD studies at your research institute and free of costs for the participants.

The application phase in now OPEN! Deadline for applications 15 April 2019

To apply visit the following link: https://www.eitfoodacademy.eu/phd-s/programme-2019/

Contacts

For more information contact the coordinator dimaki@zv.tum.de or visit our website (link above)