EPALE
Electronic Platform for Adult Learning in Europe

Scientific Innovative Center Research

CERTIFICATE

The certificate confirms that

Olena Venherova

successfully completed the training

"Artificial Intelligence in Scientific and Educational Marketing",

which was held online from November 11 to December 15, 2024

on the Moodle platform (total 6 ECTS)

№ SCIR-2024-0188

November 11 – December 15, 2024
Pussi, Estonia

Scientific Center of Innovative Research,
Doctor of Science (Economics), Professor, **Iryna Mihus**

Name and surname: Olena Venherova

Course duration: from: 11.11.2024 to: 15.12.2024

Number of units taken during the course: 180 hours (6 ECTS)

TRAINING NAME: Artificial Intelligence in Scientific and Educational Marketing

COURSE TYPE: Certification training

Topic	ECTS	Competences	GRADE
Introduction to AI Writing Tools	2.0	Ability to effectively use AI tools for research and writing in a scientific context. Ability to understand the implications of using AI in scientific communication in accordance with ethical considerations.	Passed
The use of various AI tools in scientific research	2.0	Ability to practically use AI tools in scientific research, Ability to optimize the process of research and writing papers from idea to publication.	Passed
The use of AI tools in the preparation of the concept of scientific projects	2.0	The ability to practically use AI tools when preparing the concept of scientific projects. Ability to create and use templates to optimize time for preparation of scientific projects.	Passed